

Sollip Kim

Passionate and self-directed UI/UX designer adept at developing digital solutions that enhance user interaction. Specializing in simplifying complexity to create visually engaging user experiences.

sollipkim.com

sollipkimlee@gmail.com

Experience

Freelance

2023-Present

Collaborating with startups, small businesses. I provide services in UI/UX design and visual design to develop their web/mobile app or brand, ensuring alignment with client objectives and user needs.

metafinanz Informations-systeme GmbH

UI/UX Designer

2018-2022 Munich, Germany

Worked on various projects for both internal and external clients within an agile environment.

- **Allianz Walletcard, Wallet-Portal**
 - Created insurance wallet passes for customers and designed the Wallet-Portal for easy access to download insurance cards
 - Managed the entire design process, including wireframing, prototyping, and implementing responsive design
- **APL (Allianz Product Lab)**
 - Developed a global specification tool for designing and specifying insurance product offers
 - Tasks included facilitating user journey workshops, ideation, prototyping, and designing a web application
- **doc.assist**
 - Redesigned the mobile app experience for doctors and nurses, covering conception, wireframing, and prototyping
 - Improved user interface, user flow, and usability in managing patients and medical tasks

Experteer GmbH

Web+Visual Designer

2016-2017 Munich, Germany

- Designed and developed a website from initial visual conception to implementation for a B2B business.
- Online marketing design for both customers and brand identity

Make Tour

Web design intern

2014-2015 Seoul, Korea

- Assisted the web design team in revamping the website, encompassing product landing pages and marketing design enhancements

Education

Busan National University

2010-2016 Busan, Korea

Bachelor of Visual Communication Design

Languages

English (Professional)

German (Proficient)

Spanish (Proficient)

Korean (Native)

Skills

UX/UI Design, Wireframing, Prototyping, Conception, Usability Testing, User Flows, Journey Mapping, Visual Communication Design, Graphic Design, CSS basics

Tools

Figma, Sketch, Jira, Confluence, Invision, Adobe Creative Suite(Photoshop, Illustrator, InDesign)